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Contents of this presentation



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Intro to the topic

At present (cost) elasticities are based on:

- Cross section RP data, Longitudinal data, SP survey's or aggregated time series data
- Usually with use of models
- It is expected that estimates of elasticities could be improved using MPN
- Panel data would be preferred:
 - Accounting for individual changes over time
 - Accounting for other influences on changes in mobility behavior





Panel data used

- Analyses took place on the trip level
- All data for 4 waves 2013-2016 were merged in one datafile
- All trips during the 3 days diaries
- In total almost 9.000 respondents with questionnaires and diaries
- More than 150.000 trips



Derivation of travel costs

- For used and non used travel modes
- For car driver and passenger
- For train and BTM
- Actual changes over time period 2013-2016

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Derivation of travel costs: car

- If car was used:
 - Reported travel distance
 - Based on RDW: fuel efficiency for urban and non urban trips

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- Based on CBS: fuel prices per month
- Accounting for reimbursement for work related trips

Issues

- No information which car is used in multi car households
- No route information
- Fuel efficiency not very accurate
- No information where fuel is bought
- Exact re-imbursement not known



Derivation of travel costs: car

- If car was not used:
 - Estimated travel distance based on 6 digit postal codes and route information (Trip-cast)

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- Estimation of travel costs same as before
- Issues
 - Sometimes missing values postal codes
 - Same issues as before

Derivation of travel costs: public transport

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If public transport was used:

- Reported travel distance
- Separate for train and BTM
- Based on DOVA/NS: costs per km/tariefeenheid for each region
- Accounting for reimbursement for work related trips
- Accounting for reduction with travel cards

Issues

- People travel between regions
- Exact price paid not known
- Levels of reimbursement and fare reduction are based on expert opinion



Derivation of travel costs: public transport

If public transport was not used:

- Estimation of travel distance using the open trip planner, using 6 digital postal codes
- Estimation of travel costs same as before

Issues

- Sometimes missing values postal codes
- Same issues as before

Derivation of travel costs summary

General

- For almost all trips travel costs could be derived
- For chosen and non chosen alternatives
- For car driver, car passenger, train and BTM
- Not for bicycle and walking

Main issues

- Missing values because:
 - Not known which car is used
 - Missing info about fuel efficiency
 - Missing postal codes
- Re-imbursement not known with enough detail







Model Framework





60,00%

Results and Elasticities

Estimated Probabilities M1 - M3

- The inertia model shows smaller probabilities to travel by car.
- Ignoring inertia effects might lead to overestimations of car travelers.





Results and trip Elasticities





Results and trip Elasticities





Results and trip Elasticities

| Scenarios BTM Cost | | | | | | |
|---------------------------------|-----------|------------------------|---|-----------|-----------|-----------|
| 6,0% 4,0% 2,0% | 0,0% 0,2% | | 3,8% | 0,1% 0,3% | 0,0% 0,1% | 0,0% 0,1% |
| 0,0% -2,0% -4,0% -6,0% | BIKE | BT M -5,9% -9,7% | TrainWALKcarDcarPThe results show that comparing the 3 scenarios of travel cost changes, car market share is the least elastic demand, while BTM is the most elastic, in relative terms. | | | |
| -8,0% -10,0% -12,0% | | | This result is consistent with González et. al (2017) who found that car users give less importance to variations in travel cost and travel time than public transport. | | | |



Results and trip Elasticities Stayers car users



Results and Elasticities Stayers car users

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Results and Elasticities Stayers car users

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Conclusions

Panel effects are significantly relevant for modelling mode choice;

•Relevance of enriching panel data (MPN)

Elasticities of BTM cost are larger than train costs, and also larger than car costs.

> The km travelled of non-working trips are the **most** affected

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Inertia effects substantially vary across transport modes; and impact cost elasticities

• Ignoring inertia effects might lead to overestimations of car travelers

Car users and cyclists are the significantly inert travelers



Relevance and future research

- From the policy point of view, inertia models can be useful to test new transport services (Yanez et al., 2009).
- Analysis of repeated behavior or lagged variables plus inertia components (Cherchi et al., 2013)





References



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