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Department of Transport Planning  
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# **Mode choice changes and gendered key events in the life course**

**Joachim Scheiner**

2nd Netherlands Mobility Panel (MPN) Symposium, Amsterdam, 12 September 2016

# Background

## **Everyday life in the context of changing gender relations: activities, trips, travel modes and time use**

(Alltag im Wandel des Geschlechterverhältnisses: Aktivitäten, Wege, Verkehrsmittel und Zeitverwendung)

(German Research Foundation, DFG, 2009-2016)

## **Mobility Biographies – A Life-Course Approach to Travel Behaviour and Residential Choice**

(German Research Foundation, DFG, 2012-2017)

## **Key Events – Travel Behaviour Changes over the Life Course: The Role of Biographical and Accessibility-Related Key Events**

(Key Events – Veränderungen der Mobilität im Lebenslauf:

Die Bedeutung biografischer und erreichbarkeitsbezogener Schlüsselereignisse)

(German Research Foundation, DFG, 2015-2018)

# Theoretical background

**Gender/travel research**

**Life course approaches to travel (mobility biographies)**

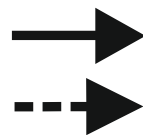
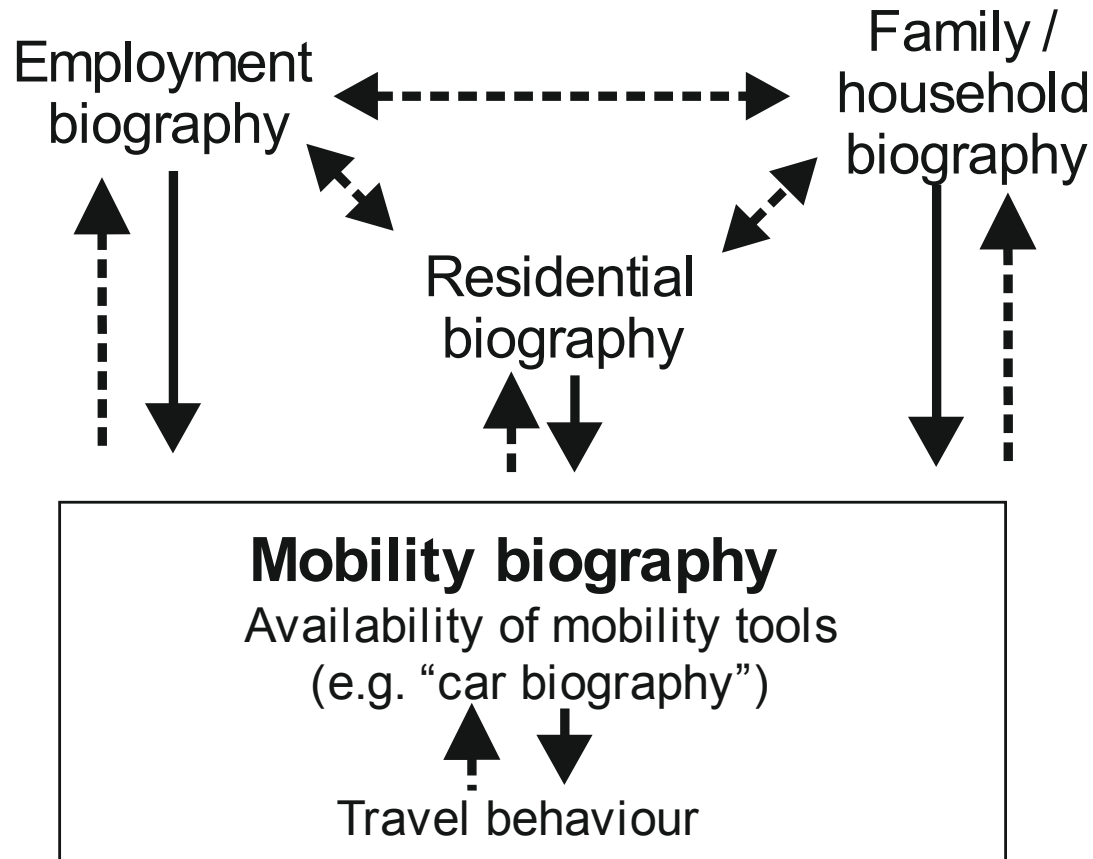
**Time geography („daily path“, „life path“)**

# Mobility biographies – Idea

**Broad approach to travel behaviour development over the life course**

- **Key events, incidents, transitions between life stages**
- **Habits (-> stability)**
- **Learning processes**
- **Mutual relationships between life domains ('partial biographies')**
- **Social embedding (linked lives, socialisation)**

# Mobility biographies – theoretical framework

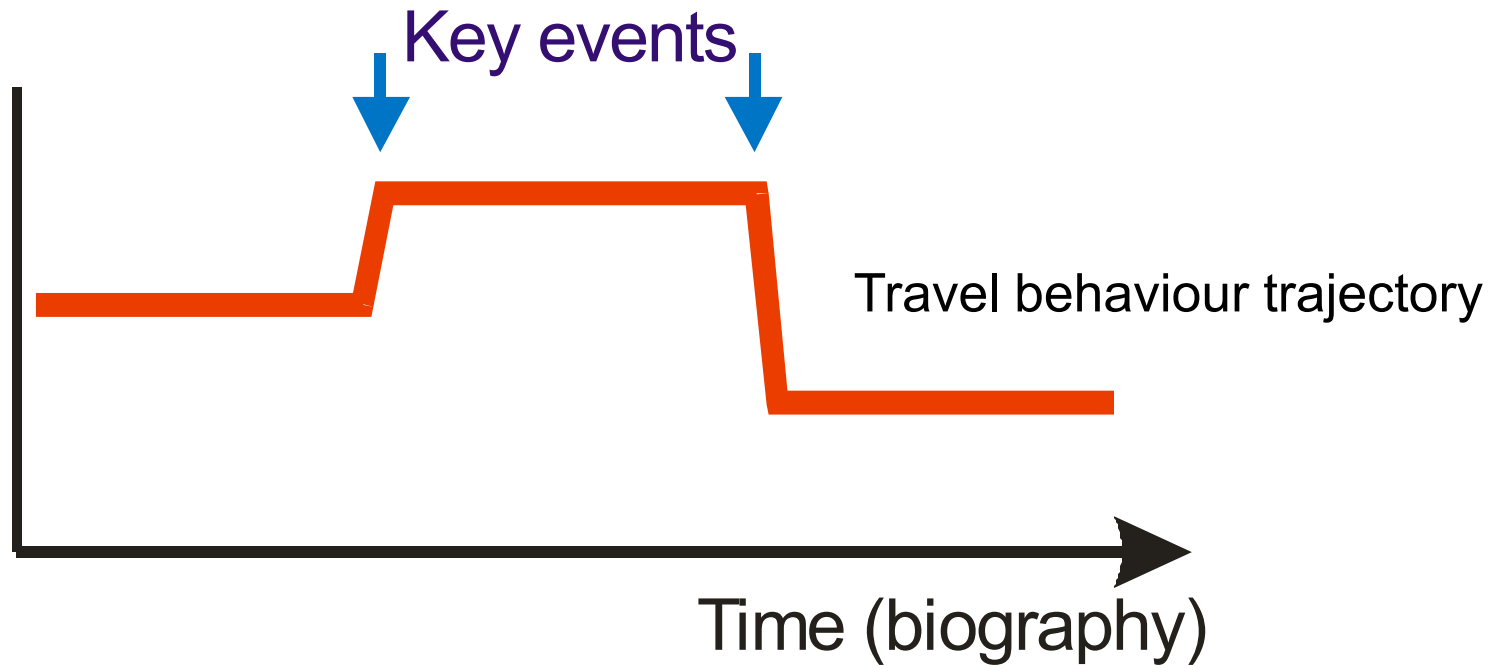


Primary interrelation

Other interrelation

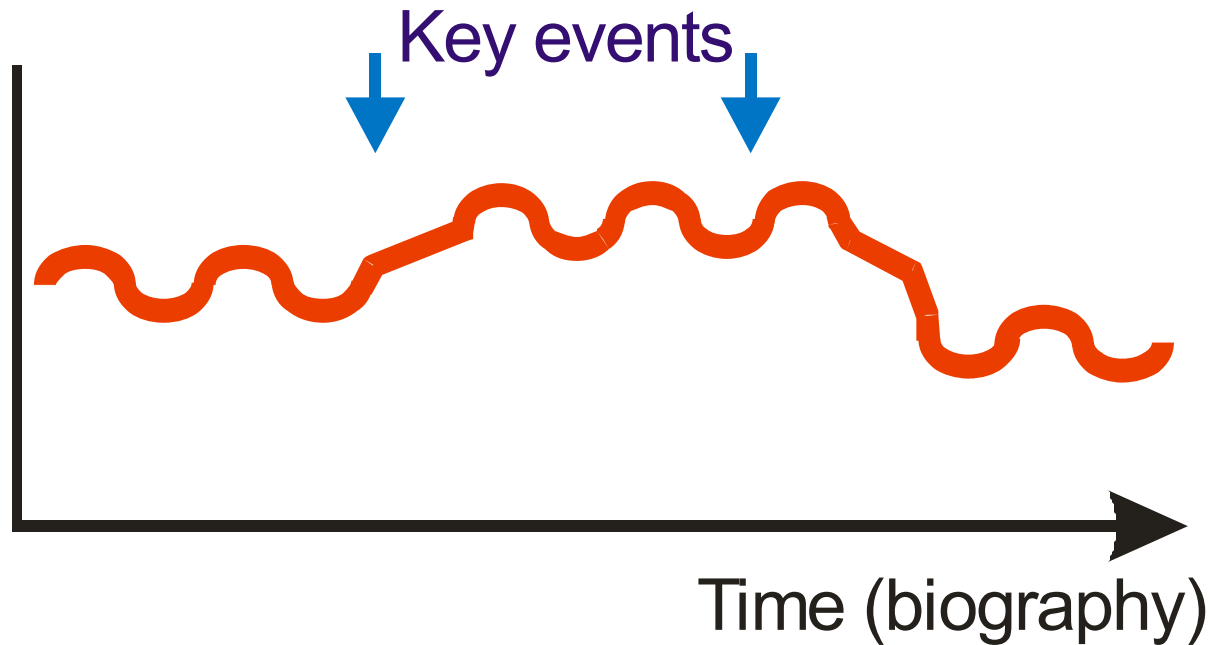
Source: Scheiner (2007),  
revised

# Mobility biographies – Idea



Source: own concept

# Mobility biographies – Idea



Source: own concept

# Mobility biographies – key events

gaining a driving license

leaving the parental home

starting apprenticeship

marriage

birth of children

divorce

„health event“

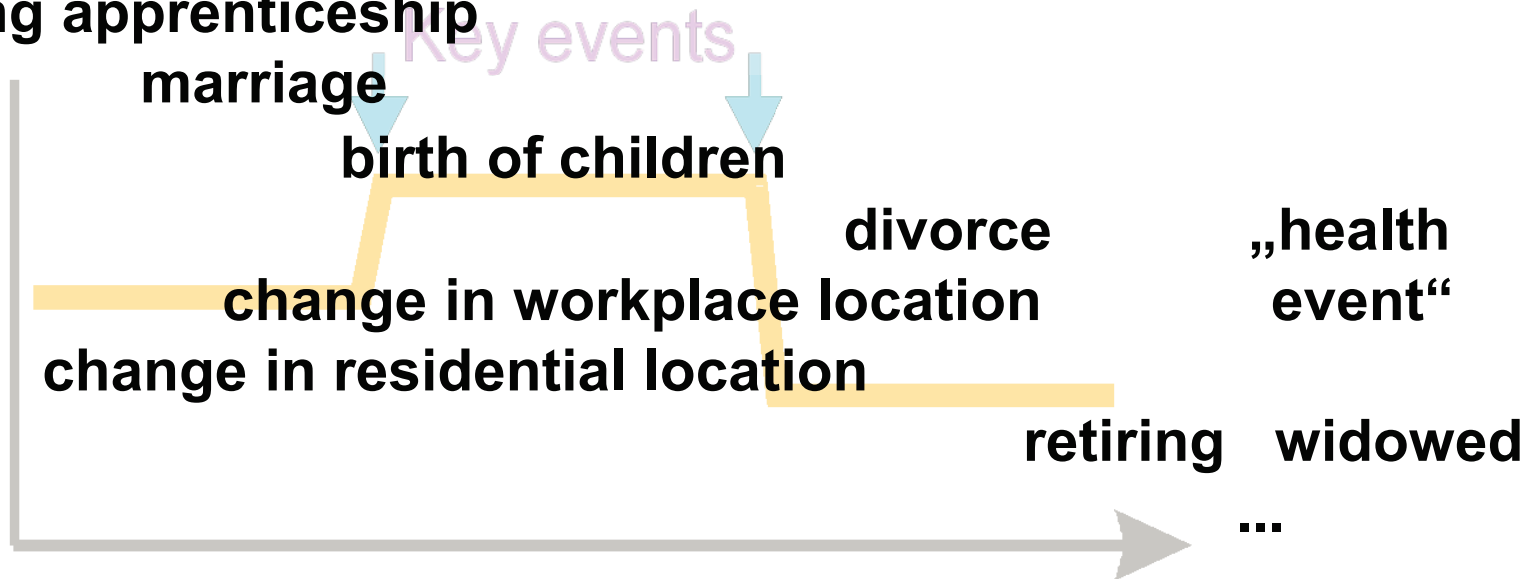
change in workplace location

change in residential location

retiring

widowed

Time (biography)



Source: own concept



# Mobility biographies and gender

## Gender and the life course

- ▣ Economics (labour market participation, labour market achievements: hours worked, income, position...)
- ▣ Sociology (housing, residential mobility, partnership / family, life events...)
- ▣ Psychology (partnership, family)
  
- ▣ **Gendered mobility biographies:**
  - > **child birth**
  - (-> **health in old age**)
  - > ??

# Empirical study

## Research questions

- ▣ How do key events affect mode choice?
- ▣ Are key event effects gendered?

# Data used

## German Mobility Panel, 1994-2010

- ▣ Each participant takes part three times in three consecutive years
- ▣ Change = change from one year to the next
- ▣ Travel / activity pattern for a whole week
- ▣ All household members aged 10 or over
- ▣ Key events: sociodemographic plus access changes
- ▣ Regression models: n=12,555 weeks of report from 7,740 individuals  
(two observations of change for 4,815 individuals)

# Variables

## Dependent variables

- Change in mode use (mean number of trips per mode and day made over a week)
  - Car driving
  - Car passenger
  - Public transport
  - Cycling
  - Walking

## Variables – state variables

- ▣ Number of children in household (three age brackets)
- ▣ Living with partner v. without a partner
- ▣ Urbanity (variety of facilities accessible on foot)
- ▣ population size of municipality of residence (six categories)
- ▣ Central residential location within city
- ▣ Education level
- ▣ Employment
- ▣ Walking distance from nearest PT stop to work/education
- ▣ Parking situation at place of work/education
- ▣ Driving license holding
- ▣ Car availability
- ▣ Cohort plus cohort squared
- ▣ Period (year of survey)
- ▣ Baseline values of mode choice

# Variables – key events

## Household/family biography

- ▣ Household foundation with partner
- ▣ Separation from partner
- ▣ Child's birth
- ▣ Child moving out

## Residential biography

- ▣ Move to periphery / to centre
- ▣ Change in urbanity
- ▣ Change in PT quality in neighbourhood

# Variables – key events

## **Educational / employment biography, access to work**

- ▣ Start of apprenticeship
- ▣ Finished school or apprenticeship
- ▣ Entry into labour market
- ▣ Change in workplace
- ▣ Leaving labour market (no retirement)
- ▣ Retirement
- ▣ Change in PT connection to work or education
- ▣ Change in walking distance PT stop to place of work or ed.
- ▣ Change in parking situation at place of work or education

## **Mobility biography**

- ▣ Gaining / loss of driving license
- ▣ Increase / decrease in car availability

# Variables – key events

## Start of modelling process including...

- ▣ 10 sociodemographic key events
- ▣ 22 access / urban context related events
- ▣ 29 state variables
  
- ▣ ... the majority of those was excluded from the final models



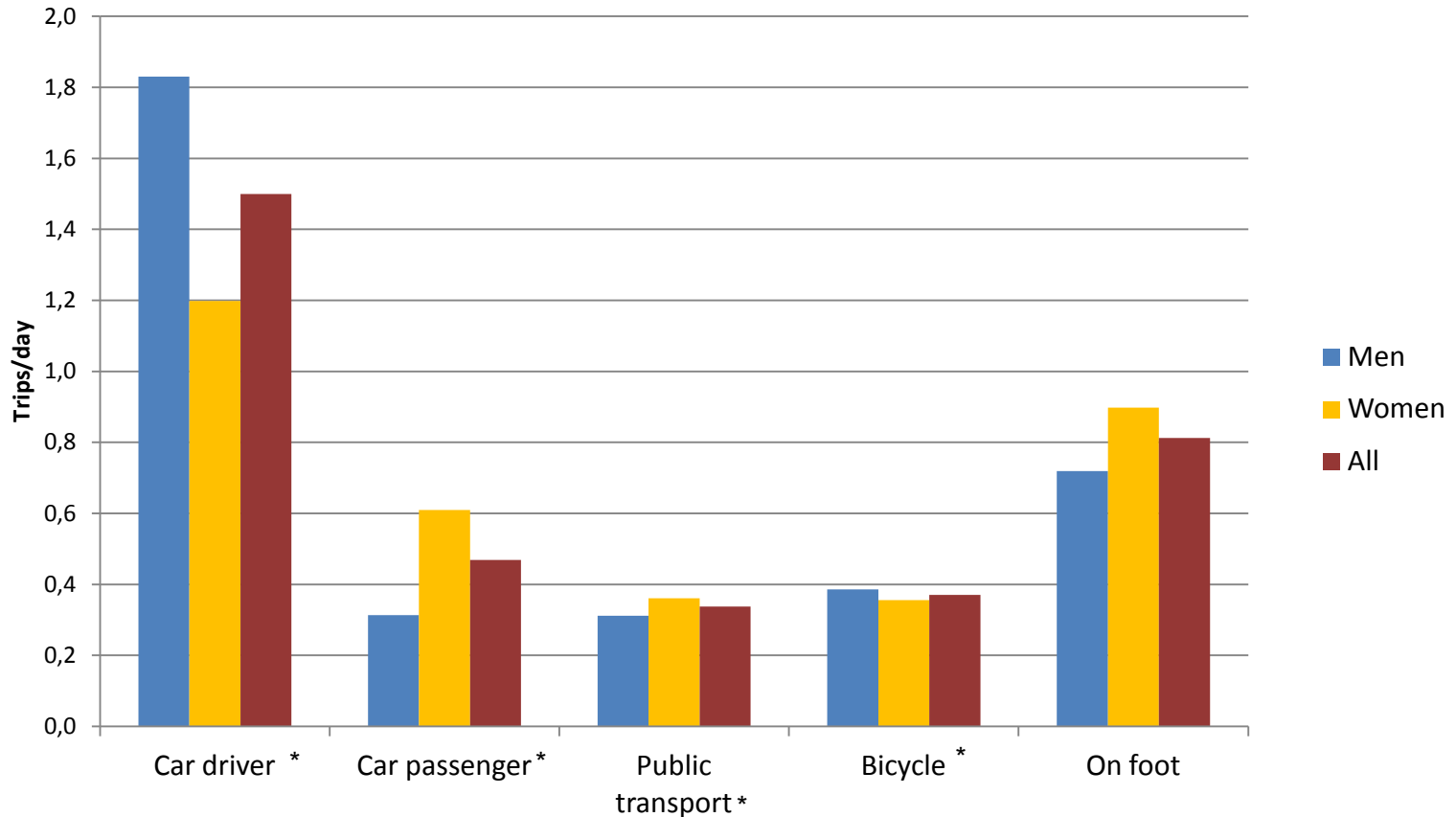
# Analysis method

## Method

- ▣ Regression analysis
- ▣ Regress changes in mode use specific trip rates on:
  - Key events (change variables)
  - State variables
  - Cohort
  - Period
  - Baseline behaviour (inertia/habit)
  - Interactions between gender and all other variables
- ▣ Cluster-robust regression controlling for autocorrelation between subsequent observations

# Results

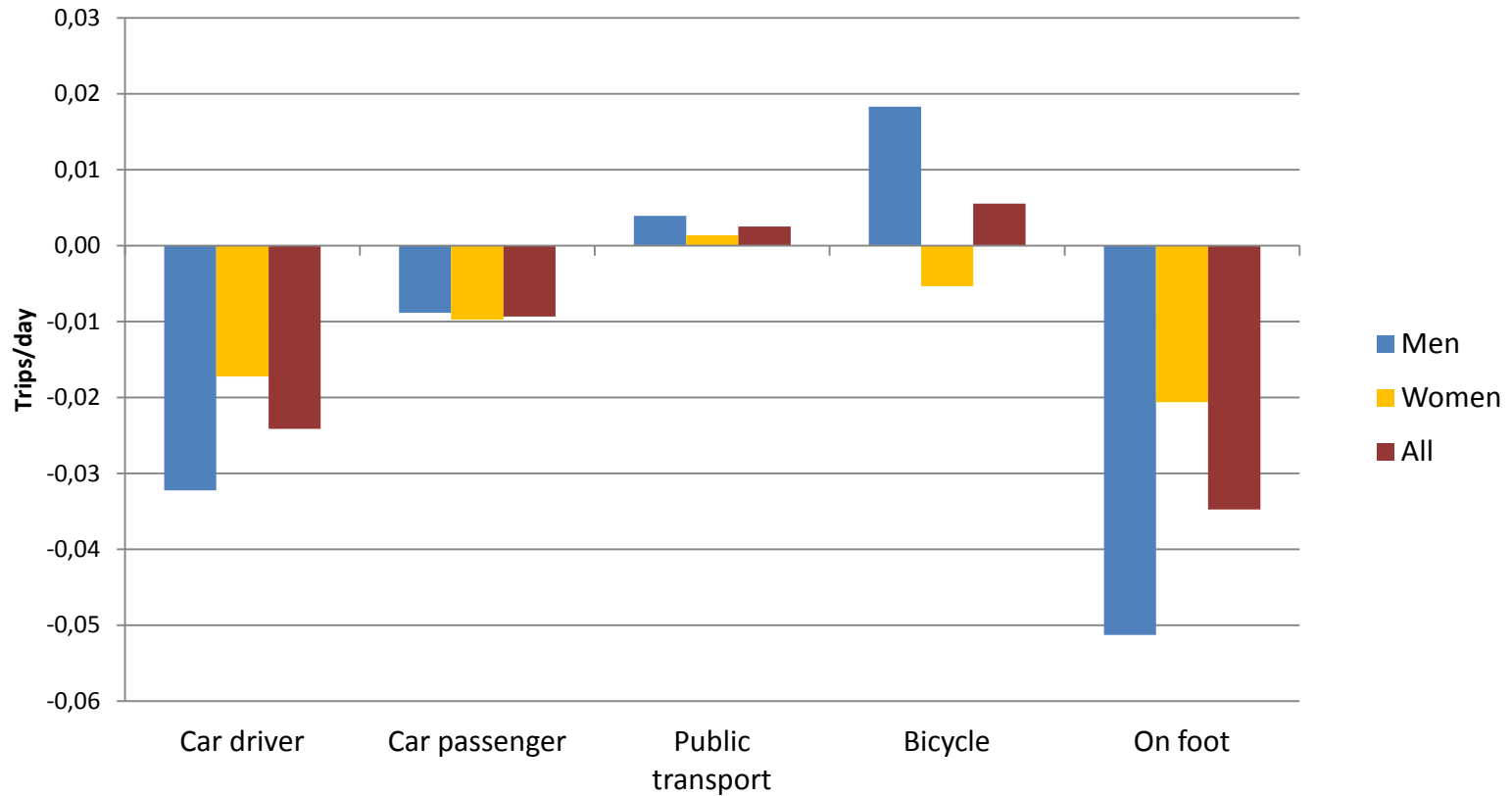
## Mean trip frequencies by mode and gender



\* Gender difference significant (p=0.05)

# Results

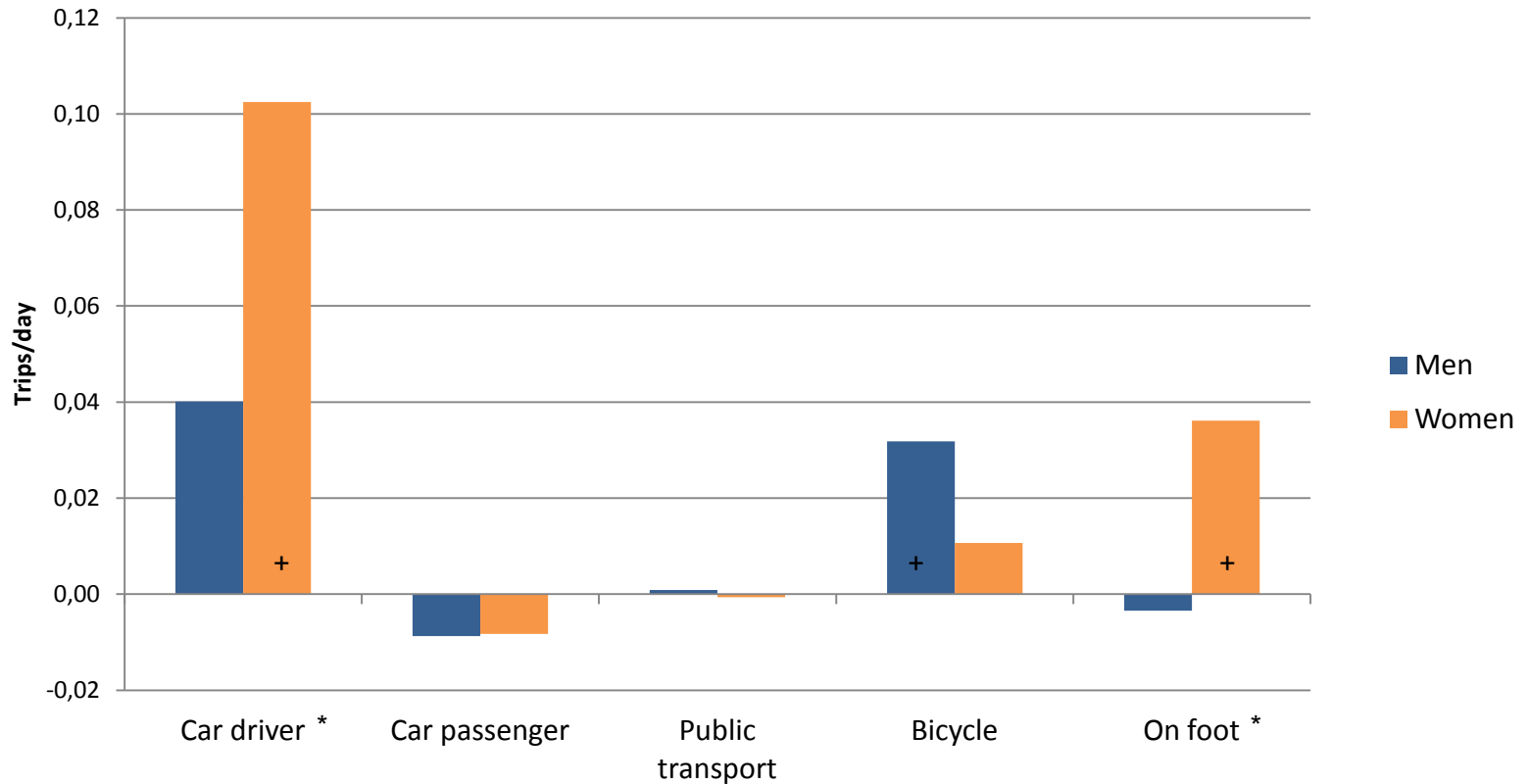
## Mean change in trip frequencies - no key event



None of the values are significantly different from zero ( $p=0.05$ )

# Results

Mean change in trip frequencies - children < 10 yrs (continuous)

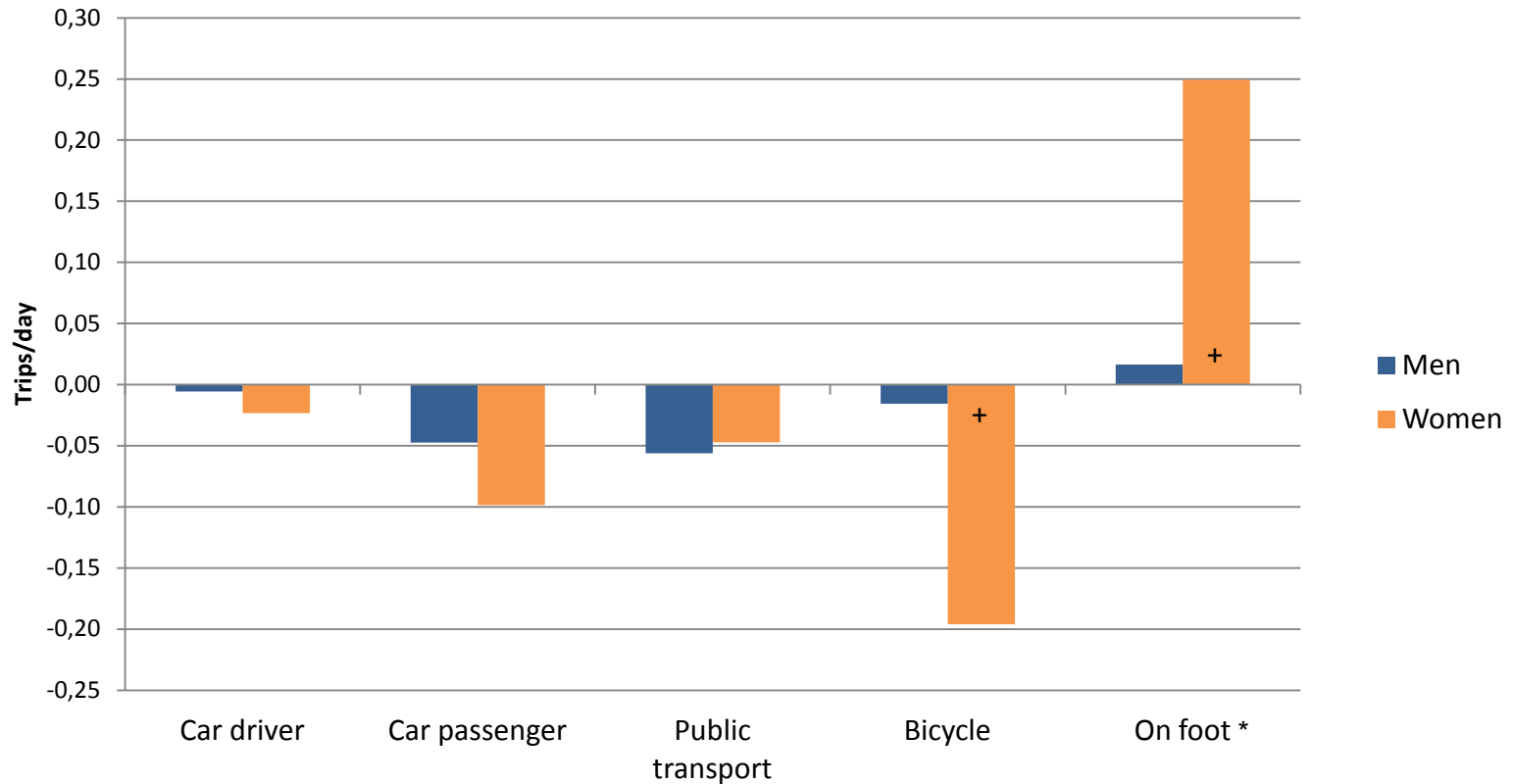


+ Marginal effect in regression significantly different from zero ( $p=0.05$ )

\* Gender difference (interaction term) significant ( $p=0.05$ )

# Results

## Mean change in trip frequencies - child's birth



+ Marginal effect in regression significantly different from zero ( $p=0.05$ )

\* Gender difference (interaction term) significant ( $p=0.05$ )

# Results – summary table

	Effect on...		
	driving	PT use	walking
<b>Life course</b>			
Child's birth			<b>+W</b>
Entry into labour market	<b>+</b>		
Leaving labour market (no retirement)		<b>-W</b>	
<b>Spatial environment</b>			
Walking distance from PT stop to workplace decreases	<b>-W</b>	<b>+</b>	
Parking situation at workplace gets much worse / better	<b>-M / +W</b>	<b>0 / -W</b>	
Move to periphery / centre		<b>0 / +W</b>	<b>- / 0</b>
Increase / decrease in urbanity (land-use mix)			<b>+ / -</b>
<b>Mobility tools</b>			
Gaining driving license	<b>+</b>	<b>-</b>	
Loss / increase in car availability	<b>- / +</b>	<b>+ / -</b>	<b>0 / -W</b>
<b>Other</b>			
Cohort	<b>*M</b>		
Period	<b>-W</b>		<b>+W</b>
Baseline behaviour	<b>-</b>	<b>-</b>	<b>-</b>



+ positive effect, - negative effect, 0 no effect. M: effect only for men, W: effect only for women.  
 \* positive effect turning into negative from one cohort to the next.

# Conclusions – results

- ▣ Few significant events
- ▣ Few significant interactions between gender and events
- ▣ -> many life course events may be only loosely associated with travel mode use, and the same is true for gender structures in the life course
- ▣ Interpretation difficult
  - > Habitual mode use (baseline behaviour effects!)
  - > lead or lagged reactions
  - > freedom of choice (-> changes in various and unexpected directions, if any)
  - > lack of freedom of choice
  - > best choice has already been made

# Conclusions – results

- State variable effects
  - ... may be due to earlier events (and, hence, to adaptation or learning processes)
  - ... may suggest that habits intensify over time just because there is no change in circumstances
- Composition of cohort and period effects in driving is different for men and women
  - cohort effects among men (maximum in driving reached by those born in the 1960s)
  - period effects among women (general decline in driving over the study period)
- Taken together: declining car use plus gender convergence



# Conclusions – data issues

- ❑ No information on attitudes
- ❑ Little knowledge on attitude emergence
  - specifically, the role of the built and social environment
- ❑ Attitudes on...
  - ...travel modes, travel tolerance,
  - ...gender, worksharing, social roles, breadwinning
- ❑ Little information on the built environment (data protection laws, no geocodes)
- ❑ No personal income information
- ❑ Multi-day data permit to construct metric variables of mode use
- ❑ Multi-day data permit to construct worksharing arrangements from activity patterns and, hence, look at nuances of changes in worksharing (rather than key events, such as entering the labour market)

# Conclusions – sustainability issues

- ▣ ???

The results may suggest...

- ▣ gendered worksharing (effect of childbirth),
- ▣ gendered adaptations to spatial context (effects of residential moves),
- ▣ powered negotiations between two partners over access to the car,
- ▣ or gender specific preferences deliberately developed by individuals

Many thanks.



Ampelmännchen und Ampelweibchen  
(Zwickau; Wikipedia, Foto Andre Karwath 2005)



# Gender and mode choice

## Gender / feminist studies

- Women are disadvantaged in terms of access to ‚good‘ travel modes
- ‚Good‘ (from an individual and equity perspective): fast, convenient modes that allow to cover large areas
- = Cars
- → Increases in driving after life course events may be expected to be stronger for men than women, while decreases in driving are stronger for women than men
- On the other hand, women's travel may be less habitual  
→ stronger tendency for change

# Gender and mode choice

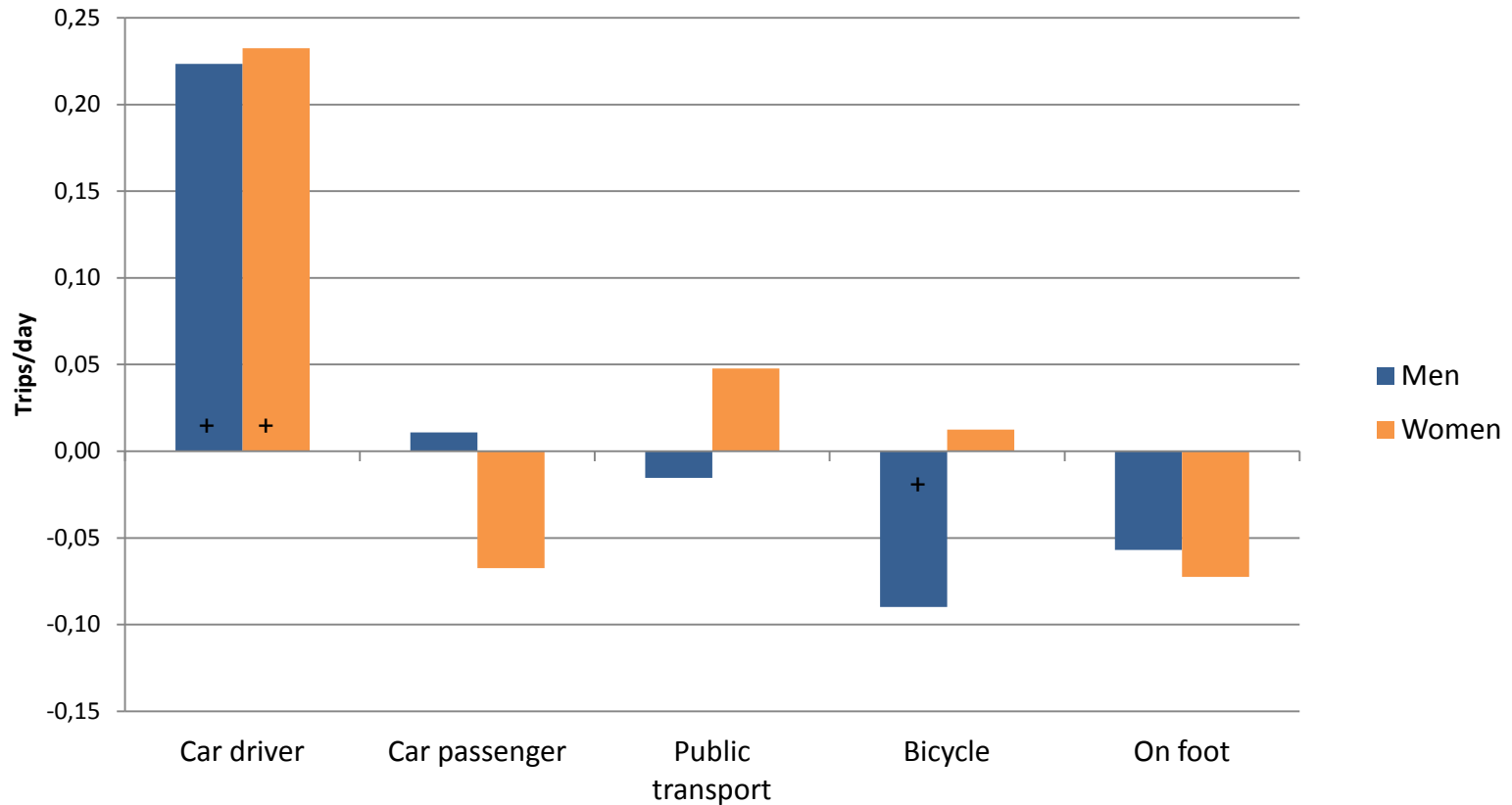
## Hypotheses

- Access to resources (transport, money, time, space) -> economics
- Social roles (household /family commitment) -> sociology
- Gender(ed) preferences -> sociology, psychology
- Patriarchy (overarching all over inequalities and differences) -> feminism

(all approaches potentially reflect power relations;  
possible exception: preferences)

# Results

## Mean change in trip frequencies - entry into labour market

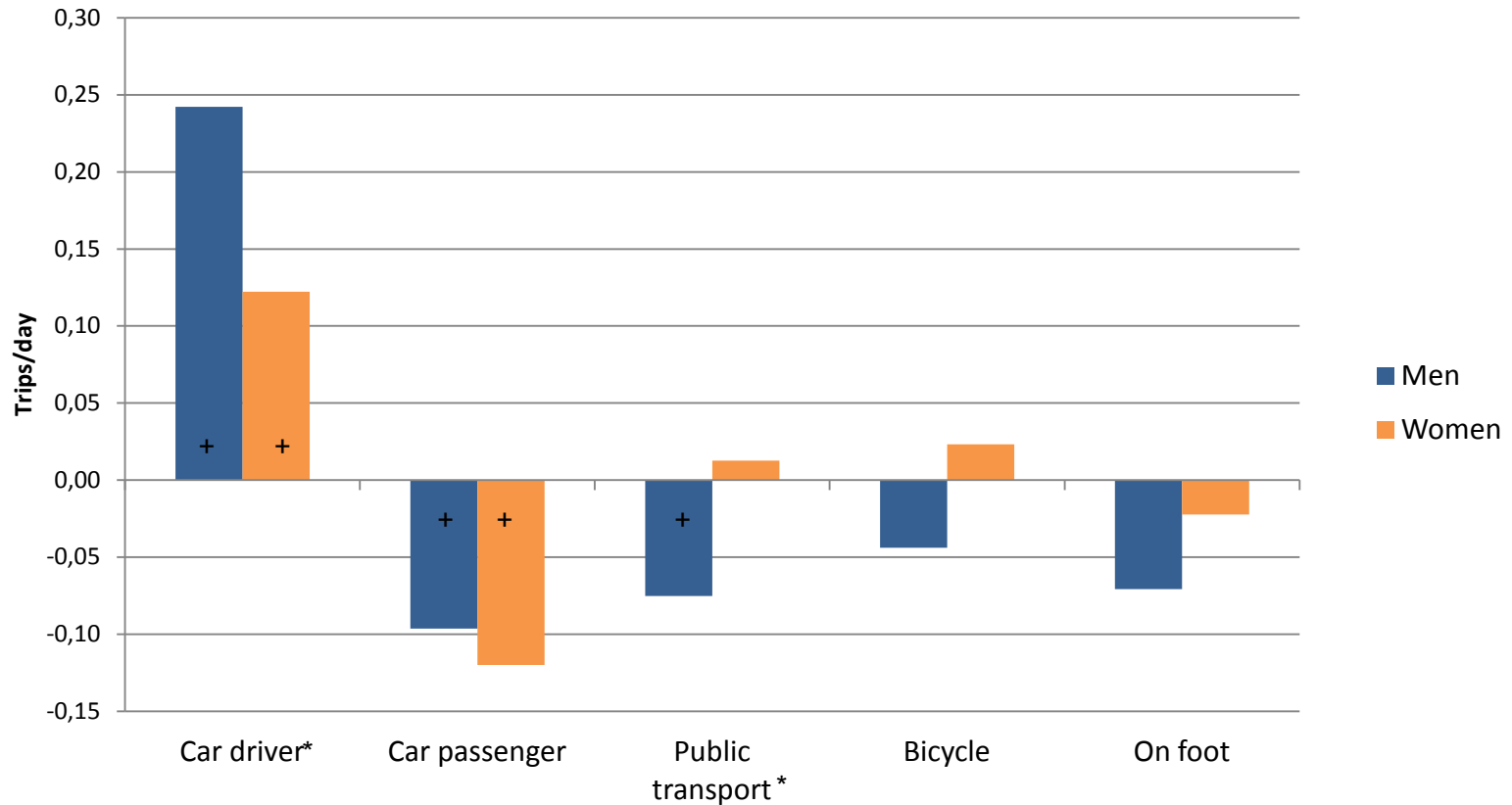


+ Marginal effect in regression significantly different from zero ( $p=0.05$ )

\* Gender difference (interaction term) significant ( $p=0.05$ )

# Results

Mean change in trip frequencies - driving license *holding*



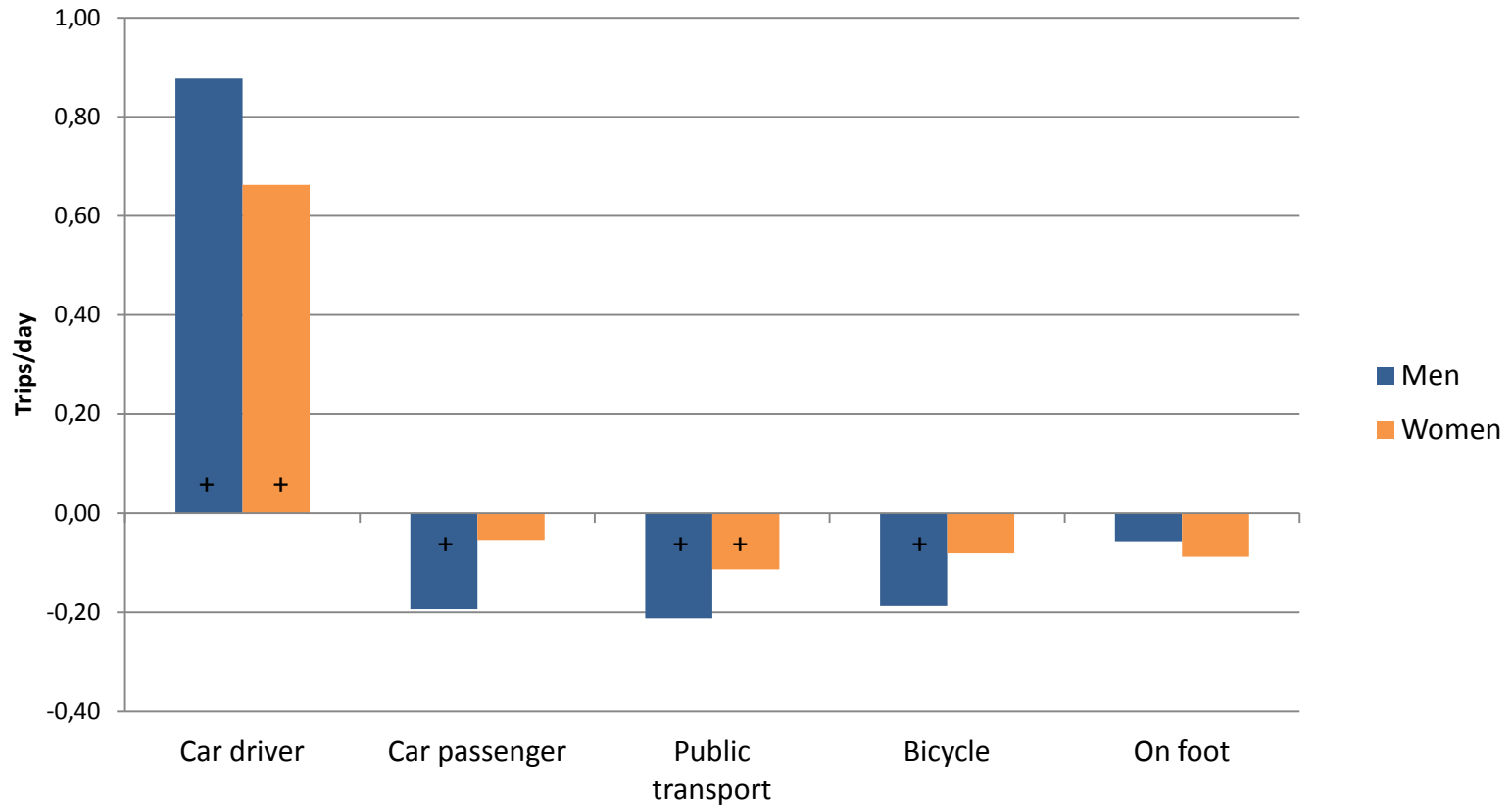
+ Marginal effect in regression significantly different from zero ( $p=0.05$ )

\* Gender difference (interaction term) significant ( $p=0.05$ )



# Results

Mean change in trip frequencies - driving license *gaining*

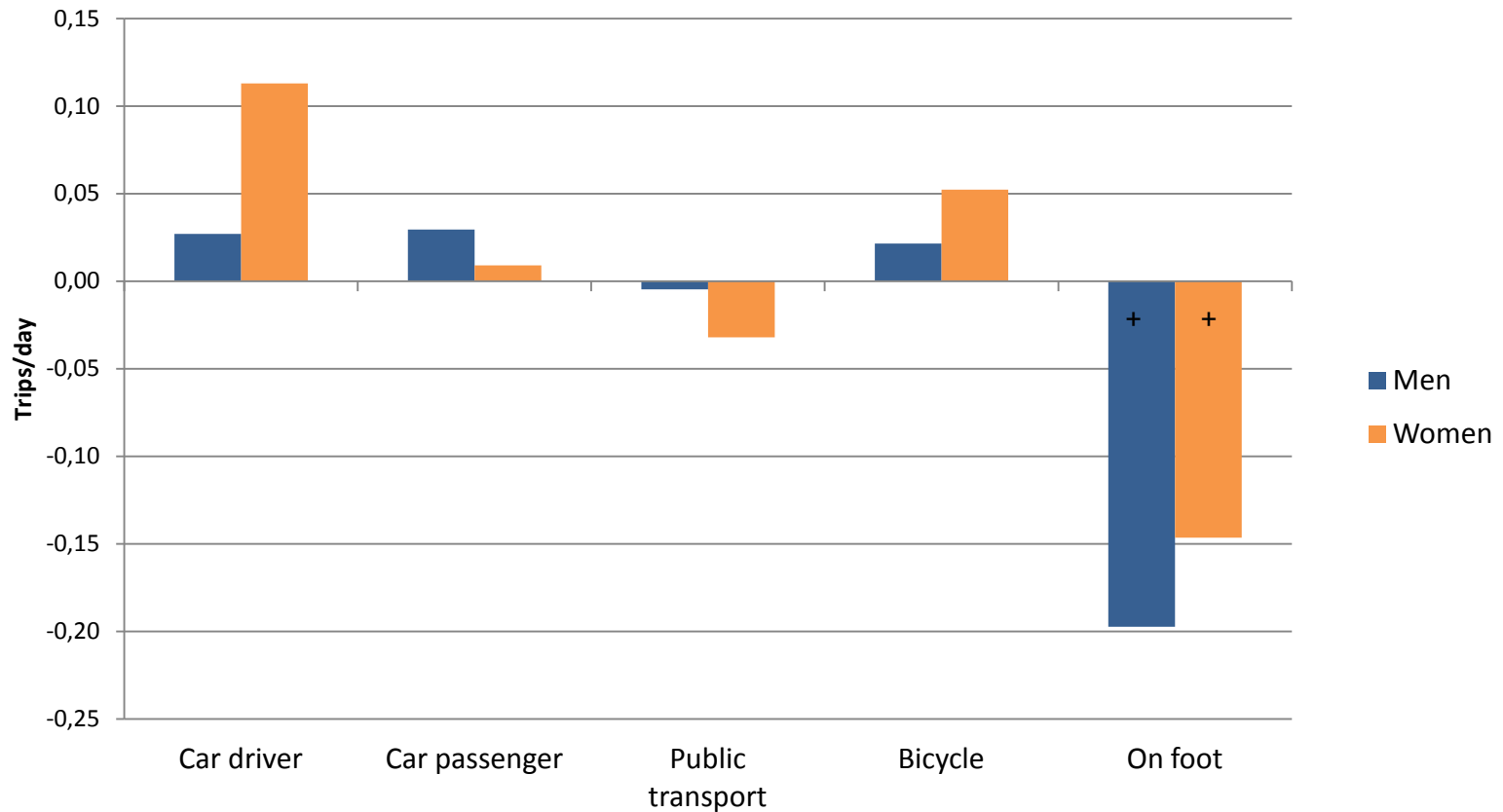


+ Marginal effect in regression significantly different from zero ( $p=0.05$ )

\* Gender difference (interaction term) significant ( $p=0.05$ )

# Results

## Mean change in trip frequencies - move to periphery

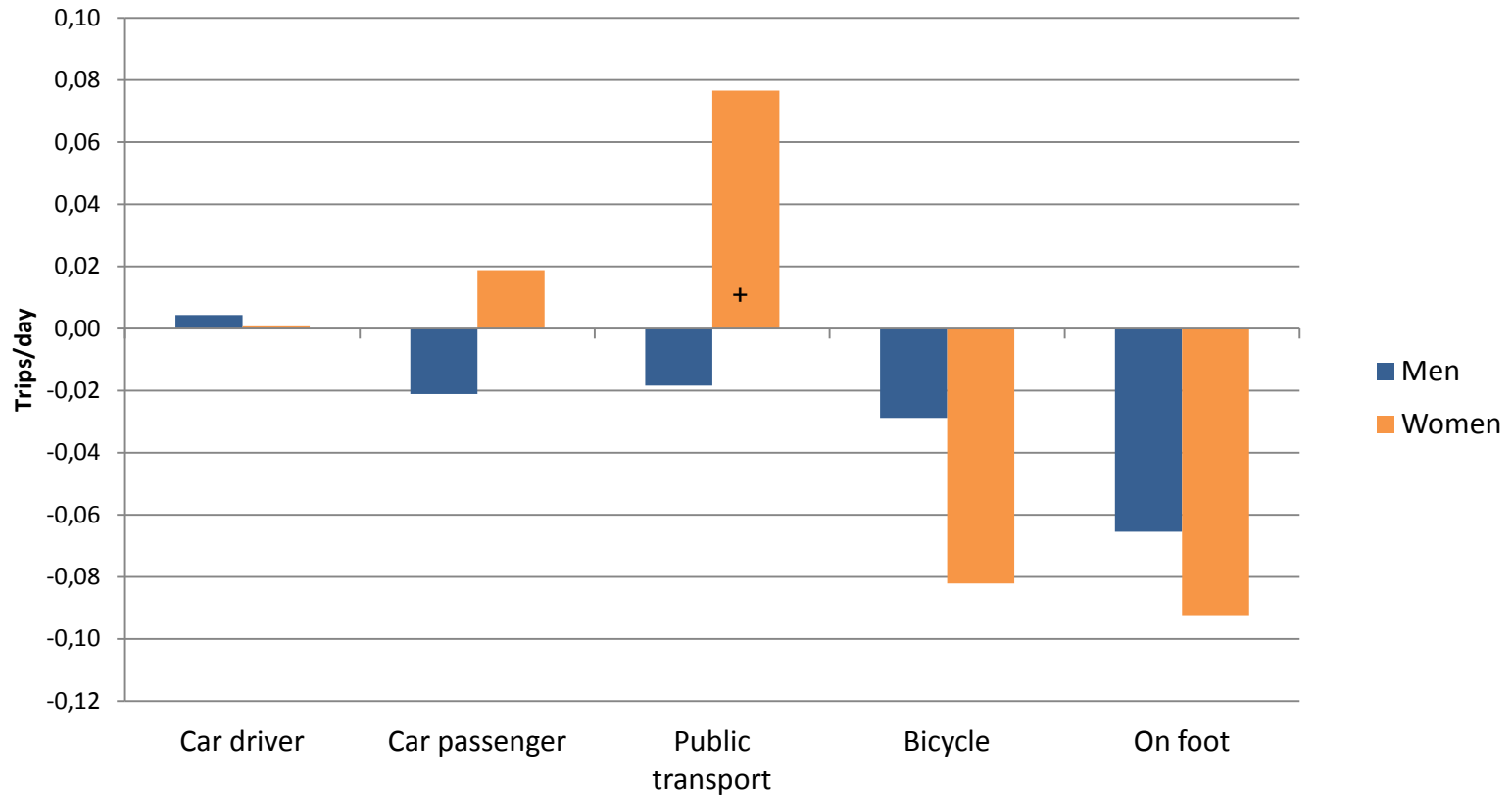


+ Marginal effect in regression significantly different from zero ( $p=0.05$ )

\* Gender difference (interaction term) significant ( $p=0.05$ )

# Results

## Mean change in trip frequencies - move to centre

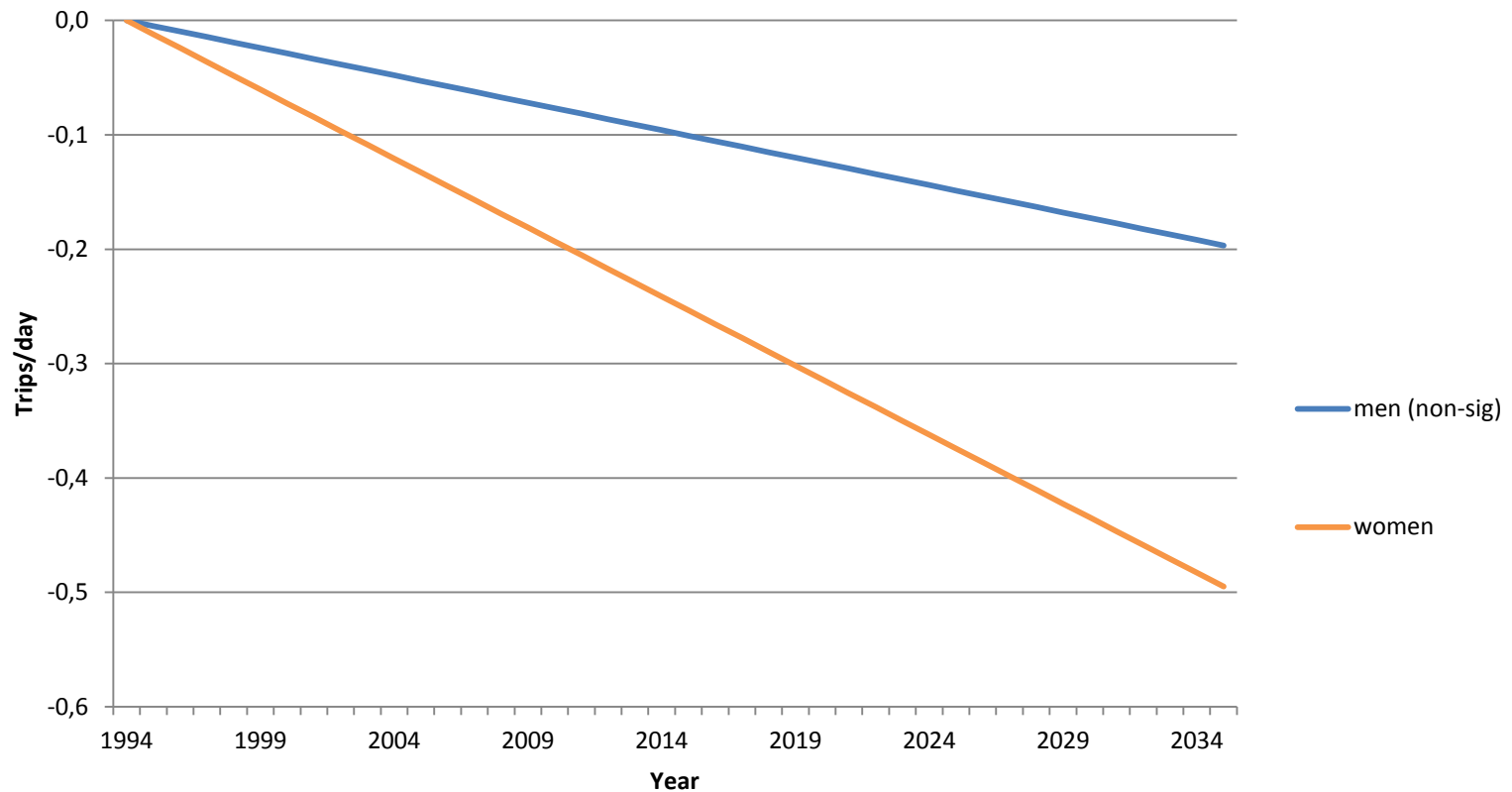


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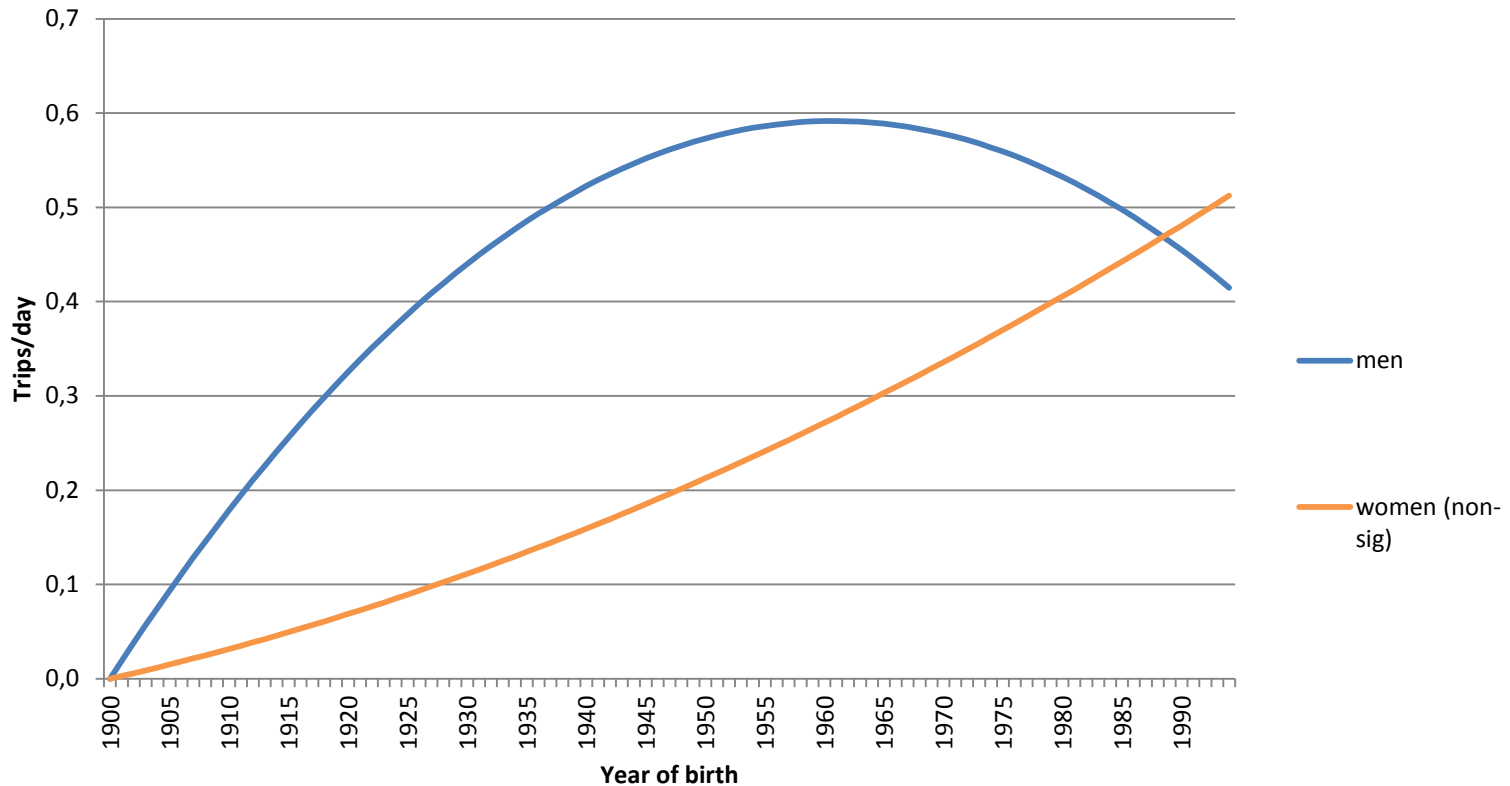
# Results

## Trips made as a car driver by gender - period effects



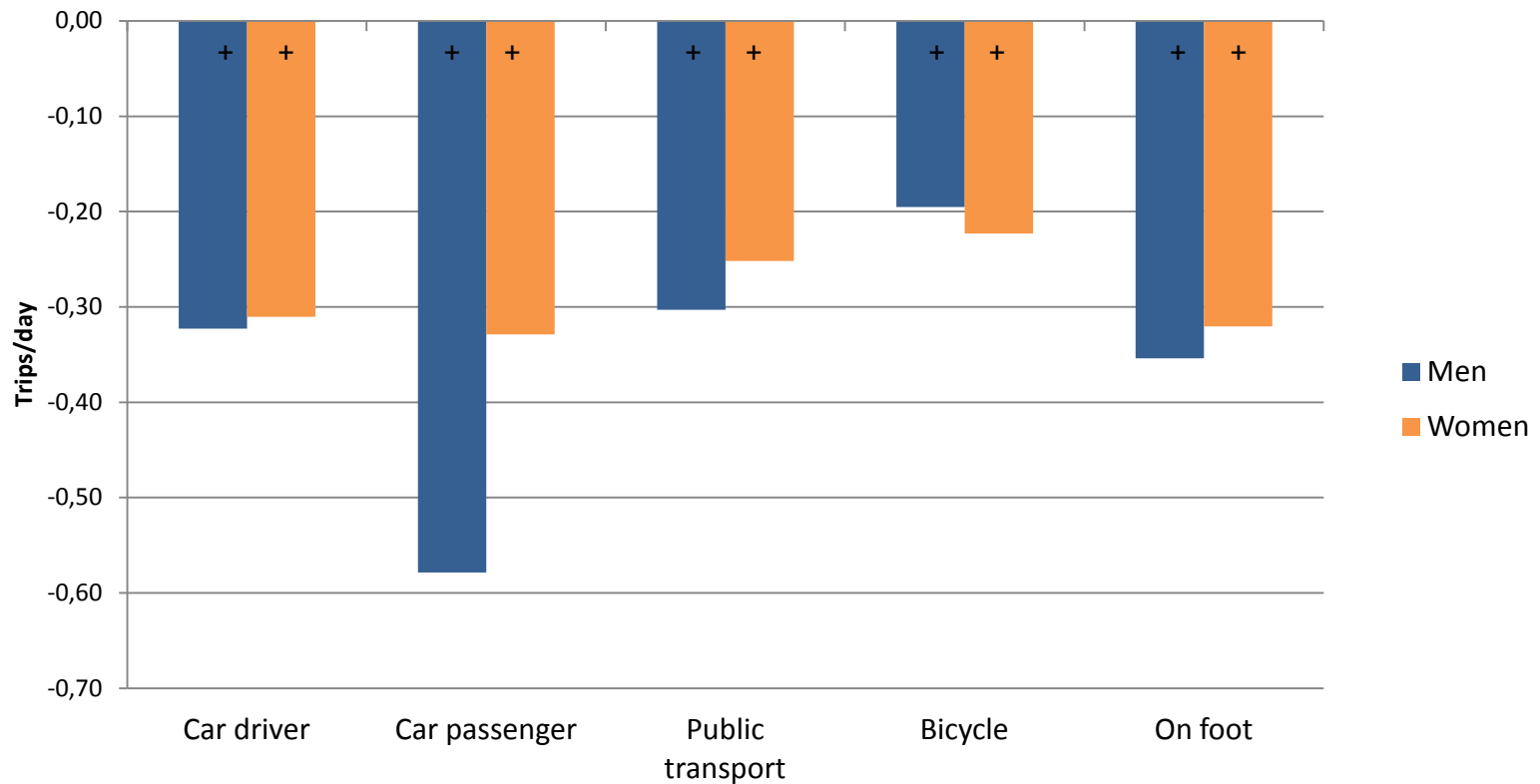
# Results

## Trips made as a car driver by gender - cohort effects



# Results

Mean change in trip frequencies - number of trips made by the respective mode  
(path dependency)



+ Marginal effect in regression significantly different from zero ( $p=0.05$ )

\* Gender difference (interaction term) significant ( $p=0.05$ )